



For more than over 25 years, the Alois Lageder Winery has been organizing SUMMA, a wine event with focus on sustainability and quality, where renowned winemakers from all over the world meet in Magrè, Alto Adige. 114 wineries from nine different countries will take part in SUMMA on Saturday, 13th April and Sunday, 14th April 2024.

Every year in April, the small South Tyrolean wine village of Magrè becomes one of the most important meeting places for sommeliers, restaurateurs and wine journalists. This is when SUMMA takes place, a trade fair in which more than 100 winemakers from all over the world take part and present their wines. They share and embody values such as quality, sustainable and healthy farming practices, a spirit of experimentation and, above all, a profound love for wine.

114 winemakers from nine different countries will be taking part in SUMMA 2024 on 13th and 14th April, including Peter Jakob Kühn, Ökonomierat Rebholz, Karl Haidle, Winery Jurtschitsch and Winery Tement from German-speaking countries. From France, Champagne Tarlant and Champagne Billecart-Salmon are taking part, while Pian Dell'Orino, Arianna Occhipinti and Petrolo are participating from Italy. The full list of winemakers can be found [here](#).

Tastings, guided tours, food

The intimate atmosphere allows for an intensive and personal exchange between visitors and producers. In addition to the tastings at the booths in the historic rooms of Casòn Hirschprunn and Tòr Löwengang, the supporting program provides further insights into the work of the winemakers. At the "Iconic Wine" vertical tastings, the producers present their top wines. "We love Bubbles" focuses on sparkling wines, while the "Comet" tasting gives an insight into the latest experiments of the Alois Lageder Winery. Guided tours through the wine cellar, the vineyards and the garden complete the [program](#).

Visitors can enjoy a varied culinary offering with freshly prepared dishes from various [food partners](#). Vineria Paradeis, the organic restaurant of the Alois Lageder Winery, also offers a food tasting with local partners that focuses on the products of the farm organism.

As in previous years, part of the proceeds will be donated to a charitable organization. In 2024, the Dormizil, a night shelter for homeless people in Bolzano, Alto Adige, will be supported.

SUMMA is organized by Anna Lageder.

An overview of the most important facts

Location

Alois Lageder Winery
Casòn Hirschprunn and Tòr Löwengang
Magrè, Alto Adige, Italy

Dates

Saturday, 13th April 2024, 10:00 - 18:00
Sunday, 14th April 2024, 10:00 - 17:00

Registration

Registration for SUMMA 2024 is possible [here](#)

Application fee:

Trade visitors (HoReCa, wine retail, wine import, wine producers)
€ 50/1 day, € 90/2 days
Visitors up to 25 years
€ 40/1 day, € 70/2 days
Standard price
€ 110/1 day, € 200/2 days

We have reserved only a limited number of tickets for press members.

Press inquiries

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ALOIS LAGEDER



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